

# 2019-2020 District Goals



**District:** District 9 SW  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I have a two member GLT with a retired superintendent of education leading the training cause and mentor ID Ardie Klemish to make sure he understands his role better. My other member is a Lion that is being mentored into cabinet functions in the Leadership Team to have more hands and feet to reach more officers in training. He is a former educator that understands educating leadership. Likewise, as an educator I will be out and about contacting officers to be trained especially if not entering on MyLCI and MyLion as well as checking to see who is and isn't trained. To reach 80% my team will need to reach out on a 1-1 basis to bring that to reality.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events

Additional action items to achieve this goal

9SW is moving the zone chairs to establish a new and large activity city with Lions and Lions in their zone to carry out in one of the areas that LCI is promoting from stride walks and hunger approach. In addition, zone chairs will alert district governor and GAT team to any red areas on their reports so the team can then notify club and try to offer help in training and all to improve their red areas whether it is membership, leadership or activities. All clubs will be monitored to see if they are achieving club Excellence in growth, training and in activities.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

**Custom goal and action items**

I have drawn up action plans in addition that meet some of the goals here but also add additional goals on target to have all chairs filled before May 1 and am currently trying to fill Zone chairs that have at least 5 vacancies. 9SW will continue to strive to be one of the leaders in MMD in leadership, giving to LCIF, growing in membership in a positive direction as well in percentage of women in Lions, and reporting activities on MyLion. Currently 9SW is training secretaries and service chairs on the new program

**MEMBERSHIP: INVITE FOR IMPACT**

	FY New Members
1st Quarter	
2nd Quarter	100
3rd Quarter	
4th Quarter	50

**By the end of the 4th quarter, the district will add a total of 150 new members.**

**Action Items:**

My district will establish 2 club branch(es).

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

**NEW CLUB DEVELOPMENT**

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	25

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 25 charter members.**

**Action Items:**

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

medical teams diversity group community clubs sport team clubs

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	20
3rd Quartter	20
4th Quartter	20

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

All drop members will be contacted by the 9SW GAT Team as to reason for dropping with a self address envelop or by email or phone and even when possible by direct and personal contact. NO Lion will leave our clubs without being contacted by 9SW. Whether they are willing to respond will be up to them.

## NET GROWTH GOAL

150	+	25	-	80	=	95
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fscal year, my distiricti will serve 20000 people.

### Action Items:

My districctt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my districctt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittemts tto achieve tthis goal

9SW Zone Chairrs are being ttrained and instrtuctted tto do large acttvittes in one oft ou5 areas with tthe clubs tthey are assigned by creatting a committeee tto plan and executte with LIONS and N Lions tto invitte tto join after tthe ftun acttvitty For tthis goal 9SW strttuggles as so many clubs have nott putt all ttheir acttvittes on or nonly goal is more aboutt growth ffor as growtht happens acttvitty will increase and tthe other partt is tto increase tthe number reporttng tto ever 100%ly butt will need tto fttnd new members in clubs tthat have smartt phones or email accountt. Then add tthose members tto tthose clubs with tthem allowing tthe new members tto be service chairrs

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 260 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

9SW Zone Chairs will be asked to organize and carry out an activity tied to one of the areas with Lions and non-Lions participating as well as at our 9SW convention and our new spring event 9SW GALA for achieving and surpassing some goals. To ensure better activities and more activities in smaller clubs 9SW is pushing to have 75% of the clubs achieve CLUB EXCELLENCE PATCH. If 9SW makes that goal of the clubs then most of the other goals will fall in place

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise ~~\$12,000.00~~ to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

## ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

The GAT team will be informed by Zone Chairs to which clubs have failed to report activities. The GAT team will contact service chairs or secretaries to see if training is needed so that training will be promptly delivered to that secretary or service chair.

### **Custom goal and action items**

9SW will promote all aspects of LCIF to its members at each club visit and through mailings to club members when possible.

Zone Chairs will also be instructed and asked to model giving to LCIF Campaigns as well as other members of 9SW Team... It is the goal that the cabinet member chairs will be involved in promoting LCIF to all clubs